# Title: Pioneering Flight

**Duration: 1:08 minute**

## Description:

**This short video provides an overview of Shell’s involvement in pioneering human flight at its inception, as well as how it helps to power future innovations in flight today.**

**The Pioneering Flight Video Transcript**

[Background music plays]

Sound of Shell adaptation.

[Footage sequence]

Historical black and white footage shows men standing on a beach watching a propeller plane about to take off. The plane subsequently takes off, the onlookers look up at the sky in awe, and the camera pulls back to show the plane flying in the sky above the people and their cars.

Narrator begins speaking

[Narrator]

Mankind has always looked to the skies… and dreamt. At the beginning of the 20th century, those dreams became a reality. And we wanted to play our part...

[Footage sequence]

A sequence of images of various historical Shell print advertisements related to flight and aviation are shown on screen.

[Narrator]

We have fueled, financed and supported many of the pioneering flights. Making the Shell brand a core part of aviation history.

[Footage sequence]

Black and white animated sequence shows a map of Europe and Africa with an animated line travelling from London to Cairo. This is followed by historical black and white footage of men filling up airplanes with Shell fuel.

[Narrator]

As we travel further and faster than ever, Shell Aviation continues to build on our heritage.

Narrator from historical Shell Fuels video begins speaking

[Footage sequence]

Historical footage of a scientist working in a Shell fuels laboratory, followed by a plane taking off from a runway with a Shell refueling truck in the foreground, and a plane flying in the clouds.

[Narrator from historical Shell Fuels video]

“The research laboratories to look to the future. The production of fuel for supersonic transport.”

[Footage sequence]

Modern day footage of Shell scientists working in Shell laboratories.

Narrator begins speaking

[Narrator]

Deploying our people, expertise and pioneering spirit to reach new benchmarks of efficiency and sustainability.

[Footage sequence]

Shell fuel in a beaker followed by a Qatar plane sitting on a runway at sunset, being fueled. It subsequently takes off from the runway.

[Narrator]

From cleaner-burning fuels to powering the world’s first commercial plane with natural gas.

[Footage sequence]

Sequence of three pieces of historical footage showing people deplaning and boarding planes around the world and at various points in time.

[Narrator]

Creating opportunities to bring people together, increase trade and tourism, and scale new heights…in a world without limits

[Footage sequence]

A plane takes off from a runway, shown from the perspective of someone watching from below.

[Graphic]

Shell logo centred on a white background.

[Audio]

Shell mnemonic, piano version